



TREK

Special Markets Division



The world's leading supplier of quality bicycles and the bike choice for "7" time Tour De France winner Lance Armstrong!



2009 Frequently Used Special Markets Bikes

- Mountain/Recreation Target Usage Urban bike paths, Rail Trails & Fire Roads
- City & Path/Hybrid Target Usage General Recreational Riding. A cross between Mountain and Road Bikes
- Mountain/Competition Target Usage Cross Country, Single Track & Trail Riding
- Cruisers
- Road Bikes
- Urban Bikes



820

820 – A simple all-terrain recreational mountain bike with 21-speeds and a great-riding custom steel frame. Top seller. Great for deal loaders, sweepstakes, and point programs. Our most versatile bike.



3700

3700 – Aluminum frame, 21 quick-shifting speeds, all-terrain sport mountain bike. A versatile ride that's at home on the trails and the tarmac.



3900

3900 – Whether it is fitness or adventure you are out for, the responsive aluminum frame, 24-speed drivetrain, and pre-loaded adjustable fork will make all the difference on this all-terrain mountain bike. For those who dare to venture off-road a little more.



4300

4300 – With 24-speeds, a lighter weight Alpha Black aluminum frame, and a smooth 100mm-travel RST suspension fork, this bike provides easier handling and performance off-road. Works great for service awards, and points programs.



4300 WSD

4300 WSD – All the benefits of the 4300 with aspects of design to suit the female rider better. A great performance off-road mountain bike, with 24-speeds, upgraded aluminum frame, and a plush saddle.



6000 Disc

6000 Disc – Splash into the world of mountain biking without getting soaked on the price. Alpha Black aluminum frame, 27 speed SRAM drivetrain, mechanical disc brakes and a 100mm-travel RockShox front suspension. Made for the serious off-road enthusiast.



Fuel EX 5.5

Fuel EX 5.5 – Redefines the capabilities of a trail bike. The ultimate full-suspension bike, offering the comfort, versatility and control trail riders need for all-day, all-conditions riding.



Cruiser

Cruiser – As simple and classic as it gets! Receive the simple cycling pleasure once again with one speed, coaster brakes, and a plush saddle. Just pedal and enjoy! Works great on displays! Perfect deal loader bike.



1.2 T

1.2 T – A recreational road bike made for those getting acquainted with cycling. Alpha aluminum frame & front carbon fork, Shimano 24-speed drivetrain, dual-pivot brakes & Bontrager Select components.

2009 Frequently Used Special Markets Bikes



7000

7000 – An entry level hybrid bike with an aluminum frame that puts you at a comfortable upright position, 21-speeds, comfortable saddle, and suspension seat post. Perfect on light trails and paved paths.



7100

7100 – You won't believe how comfortable a hybrid can be. Lightweight aluminum frame, upright positioning for comfort, 21 speeds, comfort saddle and suspension seat post. Great for long distance and leisure rides.



7200

7200 – A hybrid that is refinement and class. Alpha aluminum frame, 24-speed Shimano/SRAM drivetrain front suspension fork, comfort saddle, suspension seat post and upgraded components.



7.2 FX

7.2 FX – Enjoy yourself and get in shape on this sporty hybrid. Lightweight hydro formed Alpha SL aluminum frame, 24-speeds, & easy-rolling 700c wheels. Fitness enthusiasts & distance riders will love this bike.



Pure

Pure – Pure comfort! Foot-forward pedal design, Alpha aluminum frame, upright riding position, simple 7-speed Shimano shifting. Lets you place your feet on the ground and ride comfortably and confidently.



Lime Lite

Lime Lite – The simple pleasure of riding a bike, clean and elegant. Equipped with the new Shimano Coasting auto shift 3-speed system and coaster brakes too! Two frame styles: traditional and women's step-through.



Navigator 1.0

Navigator 1.0 – A simple entry-level comfort bike. The aluminum frame's is rider-friendly, and with grip shift, 7-speed drivetrain and a comfort saddle you are all set to take this bike out for a cruise.



Navigator 2.0

Navigator 2.0 – Enjoy scenic streets & paved trails in comfort with its relaxed frame. Alpha aluminum frame, shock-absorbing seatpost & comfort saddle. The grip shift and quick-shifting drivetrain will give a fun ride every time.



Allant

Allant – The ultimate commuter bike. Lightweight Alpha aluminum frame, tough rear rack, fast 700c wheels, fenders, comfortable saddle, all-weather tires, and Shimano 21-speed trigger shifters.

All Bikes Are Custom Sized and Drop Shipped Directly to Recipients Requiring Only Minimal Assembly.



TREK

MODELS EFFECTIVE 10.01.08 SUBJECT TO CHANGE



Soho S

Soho S – Simple utilitarianism is achieved with this single-speed urban bike. Lightweight alpha aluminum frame, Bontrager alloy rims Race Lite tires, and singlespeed drivetrain. Perfect bike for the city commuter.